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For Immediate Release

OBJECTIVITY ADDS IBM GRID COMPLIANCE

- High Performance Objectivity/DB Object Database (OODB) Management Platform is Level 3 Grid Compliant -

Sunnyvale, Calif. (March 14, 2006) - - - Responding to market demands for its real-time, distributed database management platform, Objectivity, Inc., today announces its flagship product, Objectivity/DB, has been tested and verified as Level 3 grid compliant for the IBM Grid Architecture. Objectivity's grid compliance environment was validated by IBM at its Hursley grid research facility located in the United Kingdom. This level of IBM compliance testing insures the Objectivity/DB grid capabilities perform efficiently and correctly in a grid computing environment. Objectivity/DB is a high performance, peer-to-peer database solution that stores and manages very large volumes of complex data for event and relationship processing within mission-critical applications.

Easy Administration Supports Real-time Decision Making

The new [Ready for IBM Grid Computing Systems](#) capability of the Objectivity/DB platform makes it easy to administer in a grid computing environment. The Objectivity/DB grid management feature enables customers to easily and cost-effectively distribute computer-intensive applications throughout an organization. Objectivity enables organizations building these applications to collect and process increasing quantities of data from a growing number of sources to understand complicated inter-relationships and recognize patterns, transforming small clues into major breakthroughs. This common business challenge is critical for accurate real-time management decisions.

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New Data Management Paradigms

As client/server technology ushered in the broad acceptance of relational database technology, grid technology is ushering in new data management paradigms to address the specific topology of the physical compute grid. “Cluster and grid computing, coupled with software designed for parallel scaling, permits businesses to solve problems and gain benefits that are simply infeasible to accomplish with more traditional approaches,” states Carl Claunch, vice president Research and Advisory Services at Gartner, Inc.

“Objectivity/DB architecture makes it the ideal data management platform for a grid environment. IBM and Objectivity are both participating in the standardization activities of the Global Grid Forum,” said Leon Guzenda, chief technology officer at Objectivity, Inc.

“Objectivity is committed to providing important new features and will be adding even more grid capabilities, such as powerful distributed query capabilities, over the coming year.”

“Today, innovators of software applications for the most demanding database challenges are turning to Objectivity/DB to help them successfully deploy their distributed next generation solutions,” states Jay Jarrell, president and CEO at Objectivity, Inc. “Our vision is to continue to be the data management platform of choice for the world’s most innovative organizations using superior technology for competitive advantage.”

Grid Compliance for Objectivity Customers

Objectivity’s growth is being driven by the addition of high-profile customers involved in security and intelligence, process control, medical and telecommunications equipment, financial services, and knowledge management. Objectivity markets Objectivity/DB to ISVs, OEMs and end-users for real-time processing of complex data, document and process management, scientific computing and complex defense and security applications. Many of these customers use large numbers of inter-connected processors to prepare and analyze massive databases. Grid technology makes it easier for them to manage their computing and storage resources.

“With grid implementations rising, we continue to work with technology leaders like IBM to make it easier and more efficient for customers to run Objectivity-based applications in their grid computing environments,” notes Jacques Darakdjian, vice president of engineering at Objectivity, Inc.

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Objectivity/DB Is IBM Grid Compliant – Page 3

About the Grid

According to www.gridforum.org, a grid standards organization, grid computing is increasingly being viewed as the next phase of distributed computing. Built on pervasive Internet standards, grid computing enables organizations to share computing and information resources across department and organizational boundaries in a secure, highly efficient manner.

Organizations around the world are utilizing grid computing today in such diverse areas as collaborative scientific research, drug discovery, financial risk analysis, and product design. Grid computing enables research-oriented organizations to solve problems that were infeasible to solve due to computing and data-integration constraints. Grids also reduce costs through automation and improved IT resource utilization. Finally, grid computing can increase an organization's agility enabling more efficient business processes and greater responsiveness to change. Over time grid computing will enable a more flexible, efficient and utility-like global computing infrastructure.

The key to realizing the benefits of grid computing is standardization, so that the diverse resources that make up a modern computing environment can be discovered, accessed, allocated, monitored, and in general managed as a single virtual system-even when provided by different vendors and/or operated by different organizations.

About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (OODB) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

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Objectivity/DB Is IBM Grid Compliant – Page 4

Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. Please contact the company by sending e-mail to info@objectivity.com, visiting at www.objectivity.com or calling (408) 992-7100. Objectivity/DB is available on a 30-day FREE TRIAL basis at www.objectivitydownload.com.

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