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**For Immediate Release**

## **WEBLOQ SELECTS OBJECTIVITY TO EXTEND NEW PARADIGM IN INTERNET SECURITY**

**- *Objectivity/DB to Deliver High Performance, High Availability and Scalability for  
Internet-based Virtual Private Communities* -**

**SUNNYVALE, Calif., (July 18, 2006)** - - - With market demand building for its real-time data management solutions for complex inter-related data, Objectivity, Inc. today announces that WebLOQ of Monterey, CA has selected Objectivity/DB as the platform for their WebLOQ Virtual Private Communities (VPC) for Internet security. Objectivity/DB will be serving as the real-time data repository for the WebLOQ VPC which brings users, for the first time, a spam free economical privacy solution for email correspondence, and the easy exchange of regulatory compliant documents of any format or size, with anyone, anywhere on the open Internet. WebLOQ markets VPC to the legal, education healthcare and law enforcement markets.

### **Simple and Affordable Internet Security**

The WebLOQ VPC is a virtual walled community where spam and other malicious software cannot easily operate, with all aspects of user communications protected by private addresses and strong encryption. The result is a high performance VPN look-alike for everybody, without the associated complexity or costs of a VPN. Anyone, with any type of Internet access can easily become a WebLOQ subscriber in the community. Additionally, the secure WebLOQ service can be used from any device – desktop, laptop or smartphone – and from any Internet connection from the office, wirelessly at the coffee shop, a hotel room, or from the den at home.

### **Curing the Problem - Not the Symptoms**

WebLOQ attacks the malicious software problem at its core. Rather than treat various symptoms with the traditional spam blockers, filters, desktop firewalls, etc. - WebLOQ halts the harvesting of email addresses, which eliminates the root cause of malware, and provides other functions that establish trusted community environments. WebLOQ VPCs

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create high integrity communities on the public Internet where spam, phishing, and other forms of malicious software simply cannot operate. WebLOQ email traffic moves from one subscriber's computer or smartphone to any other subscriber under varying levels of uniquely packaged encryption, which protects the email addresses and URLs – along with the content from prying eyes.

### **Objectivity to Enhance WebLOQ VPCs**

Enhancing the WebLOQ VPC's connectivity, performance and high availability will be Objectivity's real-time data management platform which manages large volumes of complex inter-related data. WebLOQ will use Objectivity/DB to support both Internet-wide and enterprise branded privacy solutions enabling unlimited and varied VPC configurations. This will enable WebLOQ to deliver a uniquely safe and highly productive solution for malicious software free email between individuals, departments, companies and web commerce sites.

“With the selection of Objectivity/DB, WebLOQ will have access to higher performance, availability and scalability for its Internet-based Virtual Private Communities,” states George Sidman, chairman of WebLOQ. “Objectivity's robust database platform will ensure that WebLOQ's private communities can grow in a more trustworthy fashion, empowering individuals and companies to achieve more advanced and productive levels of Internet usage.”

“WebLOQ is utilizing all of Objectivity's scalability, performance, connectivity and availability options that are new in our latest versions of Objectivity/DB,” said Jay Jarrell, president and CEO at Objectivity, Inc. “WebLOQ has a promising new technology that will only benefit further from having access to Objectivity's robust data management features.”

### **About WebLOQ**

WebLOQ is headquartered in Monterey, California, USA. For more information, contact the company by sending email to [info@webloq.com](mailto:info@webloq.com), visiting [www.webloq.com](http://www.webloq.com), or calling 831-620-1320.

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#### **About Objectivity, Inc.**

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (ODBMS) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. Please contact the company by sending e-mail to [info@objectivity.com](mailto:info@objectivity.com), visiting [www.objectivity.com](http://www.objectivity.com) or calling (408) 992-7100. Objectivity/DB is available on a 30-day Free Trial basis at [www.objectivitydownload.com](http://www.objectivitydownload.com).

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