



Golden Impressions

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For Immediate Release

**GOLDEN IMPRESSIONS CUSTOMER OBJECTIVITY
RECOGNIZED BY SOFTWARE MAGAZINE'S
"THE 2006 SOFTWARE 500"**

*- Objectivity Makes Annual Ranking of the World's Largest Software
and Service Providers -*

AURORA, Colo. (December 4, 2006) – Golden Impressions Marketing, Inc. today announces its customer Objectivity, Inc. of Sunnyvale, CA has been selected by Software Magazine for inclusion as a vendor within "The 2006 Software 500". This highly recognized list is published annually by Software Magazine ranking the industry's 500 largest software and service providers. Within this year's listing they acknowledged Objectivity as one of the industry's top 500 vendors offering their real time data management solution, Objectivity/DB[®]. This is Objectivity's first entrance into this elite group of software providers. The 2006 Software 500 reflects revenue and employee head count constant; growth areas show opportunity for package markets, system integration services and infrastructure support.

Objectivity, a Software Leader

Objectivity, Inc. markets its flagship data management platform, Objectivity/DB, to ISVs, OEMs and end-users for real-time processing of complex information, document and process management, scientific computing and complex defense and security applications. Objectivity's customers develop solutions built on the Objectivity/DB platform for the government, telecommunications, Internet infrastructure, process control and automation, manufacturing, biotechnology, financial services, scientific and IT markets. The Objectivity/DB platform's intrinsic features include its scalability, high availability, performance and interoperability, supporting customers with a business need for high performance and handling complex data relationships.

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About The 2006 Software 500

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

Ranking is based on total worldwide software and services revenue for 2005. This includes revenues from software licenses, maintenance and support, training and software-related services and consulting. The financial information was gathered by a survey prepared by King Content Co. and posted at www.Softwaremag.com, as well as from public documents.

About Golden Impressions Marketing Inc.

Golden Impressions Marketing, Inc. supports technology companies with a particular emphasis on the software application market. We help our customers market complex concepts to the government and commercial sectors in a way that resonates with their targeted audiences. Golden Impressions customers include growing technology innovators and venture capitalists launching new businesses or company turn-arounds. Typically these situations require marketing and sales expertise for repositioning and new business development. To learn more visit www.goldenimpressions.com.

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Note to editors: Objectivity/DB is a registered trademark of Objectivity, Inc. All other company, organization, product or alliance names mentioned herein remain the property of their respective owners.