



Golden Impressions

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For Immediate Release

GOLDEN IMPRESSIONS SIGNS GENOMIC SEARCH SOLUTION PROVIDER

- Cartesian Gridspeed Becomes New Medical Market Client -

AURORA, Colo. (August 20, 2007) – Golden Impressions Marketing, Inc. today announces it has signed New Zealand-based Cartesian Gridspeed™, Ltd. as a new client. Founded in 2005, Cartesian Gridspeed is a leading software firm delivering significant value to the bioinformatics industry worldwide through their offering of innovative fast pattern matching and genomics search software solutions. The company's flagship product, SLIM Search™ is the ultimate in genomics search solutions, providing more speed, flexibility and sensitivity. Stream lining complex processes SLIM search is opening new avenues for research.

Uniquely, SLIM Search returns a richer data content making it possible to create scores and molecular alignments directly from a word search. SLIM Search also tags the alignments digitally, so subsequent analysis can be computerized and automated for the first time. It can assemble a human genome in half a day and can deliver daily updates of an orthogonal-comparison, comparative-genomics database of every known gene on a single PC. SLIM search is orders of magnitude faster than a fully optimized Blast environment.

SLIM technology is a disruptive radical advance in the speed of information processing for genomic research. Cartesian Gridspeed's SLIM search solves a particularly challenging area of searching by being lightning-fast and very memory-efficient. Learn more: www.slimsearch.com.

Innovative Marketing and Public Relations

Founded in 1999, Golden Impressions Marketing, Inc. is a progressive B2B advisory firm providing innovative marketing and public relations services. The fusion of Golden Impression's strategic and tactical knowledge base enhances our ability to improve our customer's competitive edge and achieve their business objectives.

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We offer effective marketing services as well as outsourced management capabilities. Golden Impressions provides:

- Public Relations
- Advertising
- Marketing Services
- Business Development
- Management Services
- Research & Analysis

About Golden Impressions Marketing Inc.

Golden Impressions Marketing, Inc. supports technology companies with a particular emphasis on the software application market. We help our customers market complex concepts to the government and commercial sectors in a way that resonates with their targeted audiences.

Golden Impressions customers include growing technology innovators and venture capitalists launching new businesses or company turn-arounds. Typically these situations require marketing and sales expertise for repositioning and new business development. For more information visit www.goldenimpressions.com.

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