



Golden Impressions

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For Immediate Release

GOLDEN IMPRESSIONS MARKETING LAUNCHES NEW WEB SITE

- Innovative PR and Marketing Services Firm Displays Robust Portfolio -

- Work Spotlights OO Technologies and Government and Medical Market Expertise -

AURORA, Colo. (November 6, 2006) – Golden Impressions Marketing, Inc. today announces the launch of its new web site. This new site located at www.goldenimpressions.com features a comprehensive suite of work created by the Golden Impressions Team. The web site emphasizes Golden Impressions' spheres of expertise including public relations, advertising, marketing and sales, business development, demand creation, and market research and analysis. The portfolio of work on display includes press releases on object-oriented databases; medical monitoring equipment; telecommunications and internet solutions among other featured technologies. Golden Impressions highlights their experience within the process control, medical and telecommunications equipment, government and financial services markets. A sample of work such as Business Plans, Market Briefs, Application Notes, Proposals, White Papers, Case Studies, Data Sheets and Presentations are all available for review.

Government and Medical Market Expertise

Golden Impressions displays works performed in concert with industry leading systems integrators, prime contractors and government organizations such as the Department of Defense (DoD) and Department of Energy (DOE) including Stanford Linear Accelerator Center (SLAC), Los Alamos National Lab and the FBI. Also featured is coverage from prominent government publications and news portals such as Federal Computer Week and Washington Technology.

On behalf of their customers, Golden Impressions often collaborates with highly recognized providers of medical monitoring solutions, clinical devices and automation systems such as Draeger Medical, LMS Medical Systems, and Thermo Electron to further build awareness for the customer's solution within their product suites by employing aggressive public relations strategies and tactics.

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Golden Impressions Launches New Web Site – Page 2

Outsourced Management Services

Golden Impressions sets itself apart from the competition with the unique ability to immediately step in as a “turnkey” strategic sales and marketing team for services ranging from a company turnaround or transition between business models to a new product or business launch.

The new web site also profiles the Golden Impressions Team which is comprised of the Company’s two principals, Kristi Furrer and Scott Lythgoe plus their associates Don Sinnar, Jim Spoerl, Brad Chittim and Kurt Augustin. Together this team delivers a worldwide sales and marketing strategic and tactical support infrastructure for companies needing to grow these initiatives before they can support dedicated staff.

About Golden Impressions Marketing Inc.

Golden Impressions Marketing, Inc. supports technology companies with a particular emphasis on the software application market. We help our customers market complex concepts to the government and commercial sectors in a way that resonates with their targeted audiences.

Golden Impressions customers include growing technology innovators and venture capitalists launching new businesses or company turn-arounds. Typically these situations require marketing and sales expertise for repositioning and new business development.

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